



**Sajid Rashid**  
 @visitsajid

## 2 Decades of Work Experience in IT & Marketing field

My Full Name is Sajid Hussain Abdul Rashid.  
 I born in Mumbai - India on 2nd October 1979.

**I am a Creative Designer & Developer, specialize in Business Analyst, Process Automation, CRM, Data-Driven (Digital) Marketing, MS SharePoint, Web Development, Market Research, Branding, Coding, Graphics, Animations & Video Editing.**

*I had earned great experience working full time in Al Ittefaq Steel (Saudi Arabia) and working on a few more projects as a freelancing. In August 2021 we planned to migrate to Turkey to start a new life with hope and determination for a better future of my family.*

I have more than 22 years of experience in Branding, Marketing & Information Technology Developments. I started my career in the Marketing field as a marketing coordinator and graphic designer in 1998. While working for many sectors I realized that Honesty, Hard Work, Self-Motivated and keeping oneself updated with latest technology is the right way to build long-term success.

### MOST VALUED COMPLETED PROJECTS

#### **digital.g2edge.com**

Business Management Systems (*Online central platform for business applications*)

#### **sharepoint.altuwairqi.com**

MS SharePoint Implementation, Configuration & Development.  
*Al Ittefaq Steel Employee's Central Portal (Intranet & Internet with more than 15 Business Applications)*

#### **IT Purchase Request Systems**

Six Level Workflows from Evaluation to Management Approvals.

#### **IT Vendor Management**

Business Management Systems (*Online central platform for business applications*)

#### **Emp. Time Attendance Systems**

Record Management & Time Adjustment Approvals.

#### **Enterprise Admin Dept. Services**

Record Management & Time Adjustment Approvals.

#### **Branding & Custom Website Development**

gc-eng.com | tiepco.com | ispc.com.sa | saudimaar.sa | saudifal.com.sa

REVIEW PORTFOLIO @ VISITSAJID.COM

#### Address

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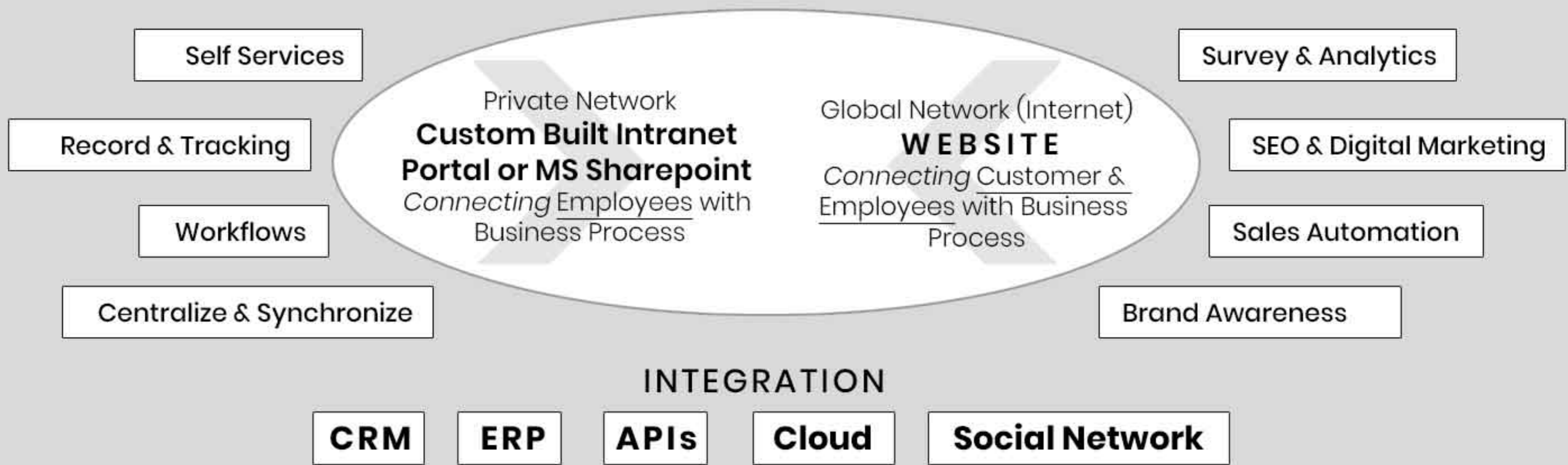
July 2009 to August 2021

**Sr. Business Analyst Development**  
Direct Redcution Iron Co. a Substitute of Al Ittefaq  
Steel Products Co. Saudi Arabia - Dammam

**Summary:** Creating a Systematic Digital Strategy to Automate the business process (reduce cost & time) for the customer as well as employees by keeping it up the motivational central web-based business platform.

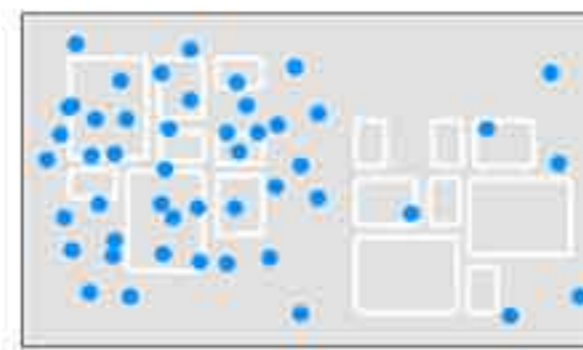
**ACTIVITIES**

- Automate Business Process
- Business application development
- Analyst business & market challenges
- Analyst data & create a strategy
- Create Data-Driven marketing strategy
- MS SharePoint implementation & development
- ERP Integration with MS SharePoint
- Cloud administration
- 2D/3D presentations & photography
- Create an Ad. Campaign

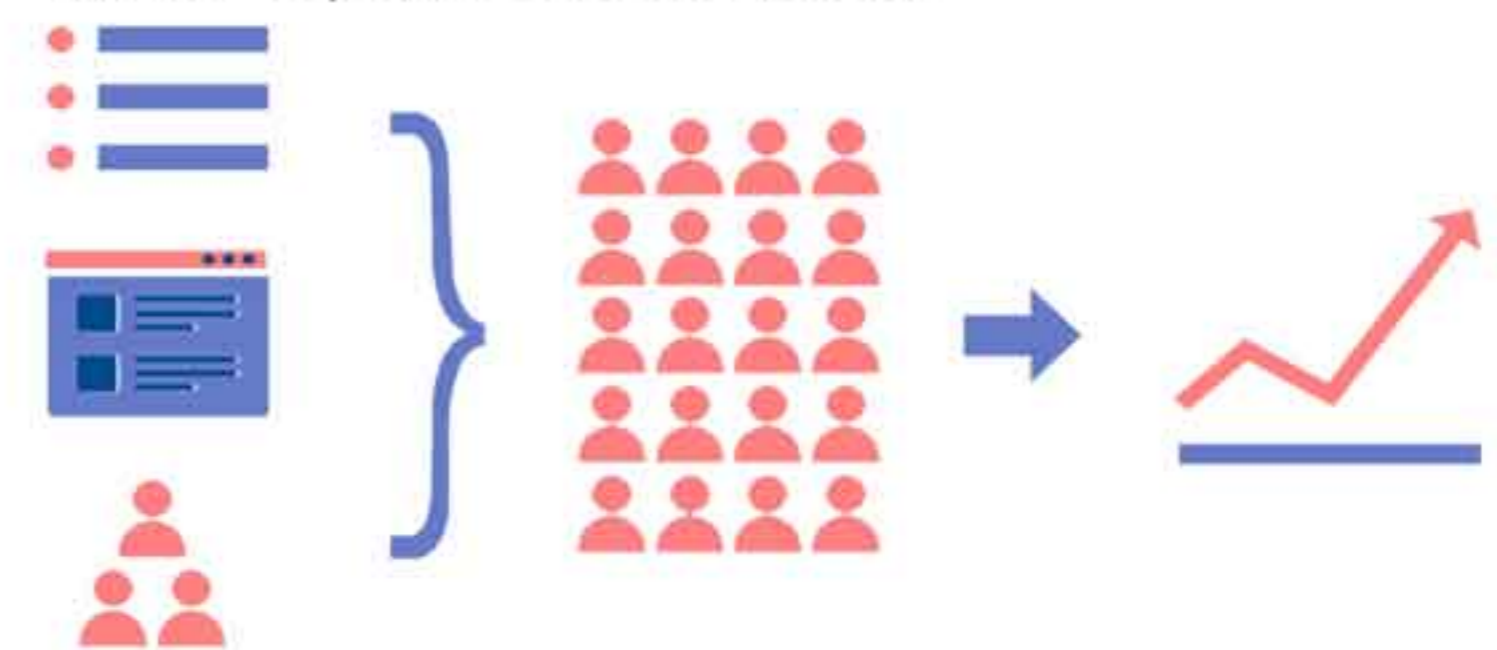


Basic & Advanced (Data-driven)  
Digital Marketing

“The aim is to Increase efficiency for sales team & enhance business process”  
by connection organization in  
Digital Platforms



**Digital Marketing :** Digital Platform is the Quickest & Smartest approach to reach our Audiences and to expand sales network.



March, 2009 to July, 2009

**Front End Developer - Ajlan Bros** (Riyadh - KSA)

Activites: Web Banners, Flash Animation & Web Development.

July, 2007 to March, 2009

**Designer & Coder - Al Ittefaq Steel Products Co.** (Dammam, KSA)

Activites: Web Designing & Application Programming, All types of Print Advertisements, Flash Animations & 2D/3D Presentations.

August, 2001 to June, 2007

**Designer & Coder - Comprehensive Systems Co.** (Riyadh, KSA)

Activites: Web Designing & Application Programming, All types of Print Advertisements, Flash Animations & 2D/3D Presentations.

Sept., 1998 to July, 2001

**Graphic Designer - Kwaliti Pvt. Ltd.,** (Mumbai - India)

Activites: Packaging Design, Outdoor & All types of Print Advertisements



## Computer Tools & Language

1997

2021

- MS Dos, MS Windows, WordStar, Lotus
- Foxpro, Visual Basic
- Adobe Photoshop & Illustrator
- Adobe Premier Pro & Flash Animation
- 3D Studio Max (Modeling)
- HTML, CSS, ASP, MS Access
- ASP.NET, VB.NET, MS Visual Studio
- MS SQL Server Database (Administration & Development)
- MS SharePoint (Administration & Development)
- Bootstrap, JavaScript

## Technical

- Back-end Development
- Create a Digital Transformation Strategy
- Collect Data & create Data-Drive Marketing Strategy
- Website & Business Application Development
- MS SharePoint Implementation & Development
- Process Automation
- CRM Development & Configuration
- e-Payment & Shipping Integration
- MS SQL Server Database Administration
- Domain & Hosting Management
- Cloud Administration
- Android Mobile Application Development

## Creativity

- **Built memorable Digital / Brand experience**
- Front-end Development
- Branding & Graphic Designing
- Photography / Posters
- Corporate Videos / 2D / 3D Animations
- Presentations / Infographics
- Advertisement Campaign Planning
- Web designing / User interface
- Built brands reputation



## Additional Values

- *Research the ground reality through physical survey and investigation.*
- *Research the Business potential in Long-Term and upcoming challenges.*
- *Analysis competitors activities & where they are investing. Success & Failure.*
- *Study Government Laws and Global Awareness.*
- *Track Competitors Presence in Market, Events, Government, Partnership, Production, etc.*
- *Analysis employees perspective about the company and products/services.*
- *Reactify Is organization keeping pace with the changing times, what type of latest technologies is required to improve quality and fast production.*
- *Price positioning.*



# Certifications

- Feb. 2019 **Digital Sales – Google Partners**  
 (This assessment covers basic concepts in online advertising and sales skills.)
- March. 2018 **Digital Marketing – Emeritus Institute of Management**  
 (Customer Engagement, Social Media, Planning & Analytics)
- Jan. 2018 **SharePoint 2016: Developer – Microsoft WorkshopPLUS**
- March 2014 **System Center Service Manager 2012 (SCSM) – Microsoft WorkshopPLUS**  
 Planning, Deploying and Managing
- April 2013 **SharePoint 2010 – Microsoft WorkshopPLUS**  
 Security (Backup Recovery & Availability)
- May, 2011 **Microsoft Certified Technology Specialist**  
 SharePoint 2010, Configuration.
- Feb. 2010 **Microsoft SharePoint 2010, App. Development – New Horizon CLC**  
 (Dammam – Saudi Arabia)
- Sept. 2009 **Microsoft .NET Framework Web-Based Client Dev. – New Horizon CLC**  
 (Dammam – Saudi Arabia)

# Education

## Passed SSC Secondary Examination

Maharashtra Board (Mumbai)

## Diploma in Graphic Designing

IQRA Computer Training Institute

## Computer Programming in VB & Foxpro

Venus Computer Classes

## Passed HSC (12th Science PCM) Secondary Examination

Maharashtra Board of Higher Secondary Education (Deopur)

## Completed Bachelor Degree of Computer Application (BCA)

Sikkim Manipal University (Mumbai, India)

# Language

<b>English</b>	<input type="checkbox"/>	Professional
<b>Turkish</b>	<input type="checkbox"/>	Beginner
<b>Arabic</b>	<input type="checkbox"/>	Intermediate
<b>Hindi</b>	<input type="checkbox"/>	Native
<b>Urdu</b>	<input type="checkbox"/>	Intermediate